John Kent Hamilton, Evergreen store owner, and his unusual trophy board ringed with shirttails of hunters who missed a buck this year.

Shirttails Tell Tale

Monday was the last day for deer hunting, and for ten hunters of the Clover Hill Club it was a last day to "lose a shirttail" to the trophy board at Hamilton's Store, Evergreen. John Kent Hamilton, owner, hagged the buck on the wall several years ago, and this year he found something new to add to it --- the shirttails of those "who missed their deer." The fabric is plain, striped and plaid and the many hues recall the blues of mighty hunters who imed - fired - and lost. Take heart, hunters -- there's another year, and if the Mets can win a pennant, YOU can get your buck. So here's to W. O. Slagle, Dillard Reid, Jimmie Hancock #1, Jimmie Hacock #2 (same Hancock - different "miss"), Donald Dixon, George Taylor, Albert Taylor, James Carrico, Twyman Mayberry Walter Carrico, and O. D. Taylor (his shirt sample is missing.) You get the publicity, but spies and informers tell us that there are other members of the club who also rate a place on the wall. Hamilton's store did record eight bucks taken, and as always hunters and others are always welcome around the coal stove to swap stories and enjoy a snack.

HAPPY END TO STORY! As the last hunt day drew to a close, James Carrico came in with a 9 - point buck. The reporter neglected to find out whether this means that the Carrico shirttail comes off the wall.

District IV

Gafford of Carver-Price is top scorer among county school players with 101 points scored so far in the basketball season. He ranks 12th in a listing of 180 players.

Others in the listing include L. Johnson, C-Price, 87; Page, AHS, 84; Williams, AHS, 64; Harvey, AHS, 62; Hawkins, AHS 61; P. Dillard, C-Price, 34; Christian, C-Price, 33; Preston C-Price, 25; Norconk, AHS, 22; Chambers, C-Price, 21; McCoy C-Price, 17; Wilson and Hedrick, HAS, 11; Scott, AHS, Walker, C-Price, 4; Moseley, C-Price, 2.

Appomattox High with a 1-4 record ranks eighth in the 12-team district with Carver Price twelfth with a 0-5 mark.

Men's Bowling League

Sinoco	31	14
Country Club	31	14
Best Furniture	28	17
W & W	21	18
Moses Motor	22	23
Garment Co.	18	27
Post Office	13	32
Guills Cafe	10	35
High Game, Jack Wood,	135	
High Set, Wallace Haley,	365	

Ladies Bowling League

Flintstones	34	8
Rollingstones	27	12
Garment Co.	11	31
Alleycats	9	30
High Game, Carolyn Mayberry, 123. High Set, Mary Martin, 301		

FHA Pushes Increased Rural Home Loans

The Farmers Home Administration would like to see more home building in the rural areas of Virginia, and they have increased money to lend as a stimulant to such building. The National budget for housing loans has been increased 2.25 times.

FHA is shooting for the construction of 300,000 rural housing units each year in the United States for the next ten years. The cost of such construction will approach four and one half billion dollars per year. Virginia's share is estimated at 6,000 units per year or about $75,000,000 per year.

People in rural areas or rural communities of less than 5,500 population are eligible for the FHA loans. Interest rates vary from 6.25 per cent to 8 per cent, depending on the income level of the applicant with no loan points. Also available are interest supplement loans where the interest may run as low as one per cent. Families that are large and where the income is low may qualify for such loans and persons need not be farmers to obtain FHA loans.

Mr. E. C. Compton, State Director for FHA in Virginia, said that his agency has been trying to stimulate housing loans in Virginia. We realize there is great need for housing in the rural communities and if construction would create employment and other benefits to the community. He said the Farmers Home Administration was also interested in new techniques and innovations such as prefabricating to cut down the cost of home construction.

The only problem Mr. Compton foresees is the problem of handling two and one half times the business quickly and efficiently with the present work force.

Mr. Compton pointed out that prospective home builders should contact the local FHA office on how to go about applying for a loan from the Farmers Home Administration.

BE SURE TO GET THEIR DRIVE SAFELY

8-Year Old Has Six Violations

Minibikes are considered official motor vehicles and come under the same laws and regulations as automobiles, motorcycles, etc. according to state police.

While some owners of minibikes know they cannot be operated on the highways they think they can be operated in alleys or on sidewalks.

In Norfolk recently an 8 year old mini-bike rider was charged with six traffic violations. He rode his bike on the public streets, drove the wrong way on a one-way street, had no operator's license, had no state license plates, had no city license plates, had no inspection sticker and was driving with improper equipment.

Sweet Greeting For New Year

The staff and patients at Pine View Rest Home, Spout Spring, in addition to many gifts for Christmas, were presented with candy as a New Year's greeting from Bassett Harris, of Lynchburg. Mrs. Marie Tyler, owner and manager, says she appreciates these latest gifts as well as the many other holiday remembrances.

Man Wounded While Hunting

A 46-year-old Prospect man suffered multiple bullet wounds in his thigh and leg Saturday in a hunting accident in Appomattox County.

Treated and released at Lynchburg General - Madison Lodge Hospital was Shirley Reynolds. The accident occurred about 3:30 p.m. Saturday.

Make Your Own LOW COST STORM DOORS STORM WINDOWS, PORCH ENCLOSURES WITH ONE OF Wash's QUALITY Cheaper than ever

WINDOW MATERIAL FLEXIBLE, SHATTERPROOF, MADE BETTER, LAST LONGER Just Cut & and Tack On AT 39¢ YD.

WE HAVE THE GENUINE

STOP COLD WINTER DRAFTS Transparent Plastic STORM KITS

STORM WINDOW KIT 39¢ Kit consists of 36" x 72" tough plastic sheet, 18 ft. fibre moulding and nails.

STORM DOOR KIT 49¢ Kit consists of 36" x 84" tough plastic sheet, 21 ft. of fibre moulding and nails.

At Hardware & Lumber Dealers Everywhere

Chicago 60651 Pioneers in Plastics Established 1922

APPOMATTOX HARDWARE CO.

APPOMATTOX, VIRGINIA

Sherwill 4-H Club Plans Family Supper

The Sherwill 4-H Club met for its monthly session during the holidays at the home of Terry Coffey who was host for the members.

Food items were collected for a Christmas basket and were presented in the spirit of Christmas to a family in the neighborhood. After delivery, the members went caroling throughout the village of Concord.

Later a short business meeting was held. Plans were made for the annual family night covered dish supper to be held at the Sherwill Community Center on Jan. 26. During the evening exhibits from members various projects will be on display for judging by the Danish system.

Terry Coffey gave devotions and with the assistance of his mother, Mrs. Frances Coffey, served refreshments later in the evening.

Those in attendance were Mrs. Llye Garrette, club leader, Mrs. Jan Clement, extension agent, and her daughter, Priscilla, Gail Carson, Thomas Evans, Glenn Giles, Carolyn Giles, Jane Garrette, Ann Evans, James Hancock, III, Sam Jones, Terry Coffey and Cathy Jones, Mrs. James Hancock, Jr., was a guest.

Glenn Giles, Reporter

'Crisis Corner' Needs Help

"Get a start on spring and help others," says Mrs. J. Lloyd Hudson, chairman of the "Crisis Corner" a project to stock a central location with clothing and canned goods to help people burned out of their homes or who suffer from some other disaster.

The "Crisis Corner" is located in Liberty Baptist Church with a local church chairman represented in most of the area churches. Anyone with clean, pressed clothing for men, women and children is urged to get in touch with a church chairman or Mrs. Hudson. Plans are to sort and size the clothing, accept canned goods or other non - perishables in order to have a stock pile of needed items.

"Long winter days can be put to good use," says Mrs. Hudson, "for those who will clean out closets and attic and call us." Mrs. Eugene Peyton is vice chairman and treasurer, who will use donations to supplement food supplies.

WEST END ESSO

RTS. 24 & 460

UNDER NEW MANAGEMENT

Cliff Drinkard

with

Jim Conner

and

Christian Litchford

We are here to give you

FAST COURTEOUS SERVICE

and

will be glad to help you

in any way we can

CALL US FOR

ROAD SERVICE

Concerned about rising health care costs?

You'll feel better after you've read this!

You're in the trap, too. The sickening spiral of living costs. Oh sure, there are cheaper cuts of meat and do-it-yourself repairs. There are fewer luxuries and much more of make-it-do or do-without.

But there just isn't a home-made remedy for cutting down on the cost of health care. To put health care off is more expensive whether you think in terms of dollars, or more importantly, lives. To do without health care is unthinkable. And **you** can't do anything about it.

But **we** can. And **we** are.

In fact, Blue Cross and Blue Shield of Virginia are **leading the way** in holding the line on health care costs.

Working with hospitals, physicians and health care officials, we have undertaken a number of important **cost control** projects.

These include:

1. **Pre-admission Testing**—Members are encouraged to have routine lab tests made a day or so before entering the hospital as patients. This reduces cost to the patient and permits greater use of needed hospital beds.
2. **Preventing Duplicate Payment**—Blue Cross and Blue Shield have launched a program designed to prevent a person from being reimbursed more than once and profiting from his illness or injury. This will discourage unnecessary payments and use of medical facilities.
3. **Area-wide Planning**—Blue Cross and Blue Shield are working with representatives of hospitals, physicians, business and government in determining where new health care facilities are being located—and the type of facilities needed most. This program can result in the saving of millions of dollars and more efficient service to patients.
4. **Cost Control Program for Hospitals**—Blue Cross of Virginia has initiated a new incentive program to encourage hospitals to improve the utilization of beds and other facilities and to take steps that will measurably hold the line on costs. This new program has already shown important results that will benefit all Virginians.
5. **Administration**—By consolidating and coordinating all activities into one central headquarters building—from the five previously scattered ones—Blue Cross and Blue Shield are achieving a considerable savings amounting to more than $100,000 a year. Furthermore the building will permit future expansion at minimal cost.
6. **Cost Saving Computers**—Blue Cross and Blue Shield of Virginia have developed the most advanced data processing system in the nation to handle health care claims. With direct hook-ups to hospitals, doctors and druggists, the system has sharply reduced paper work, administrative costs and has speeded claim payments. In addition, the computers are set up to review all claims to make sure they are reasonable and proper.
7. **Out-of-Hospital Care**—We are designing benefits to include the use of extended care facilities, nursing homes and convalescent centers, where the cost is generally about half that of regular hospitals. These benefits are also planned to cover diagnostic tests, minor surgery, X-ray exams, and other out-of-hospital services. This program reduces the demand for hospital beds and will result in significant savings for everyone.
8. **Greatest Protection at Lowest Cost**—Except for the small cost of administering the program, every dollar of income to Blue Cross and Blue Shield goes to pay hospital and medical bills. This is why Blue Cross and Blue Shield are able to provide members with the greatest possible protection at the lowest cost.

Because of all the emphasis on cost control, physicians' charges in Virginia have actually risen less than the Cost of Living Index. But in spite of everyone's efforts, health care costs still continue to climb. Part of this is due to increased construction costs, increased labor costs and higher costs of drugs and materials. Today's unprecedented demand for hospital and medical care is also contributing to the increase.

But we should remember, too, that a good part of the increase is simply because our hospitals are doing a better job now of restoring our health and prolonging our lives. Their long years of research, their new skills and their remarkable new equipment are paying off for us. After all, isn't this what we wanted?

We're witnessing, and we're really part of, the most dramatic and most successful era of health care the world has ever known. It's an exciting time to be alive. Many of us wouldn't be, were it not for these remarkable medical advances.

Ask someone with a transplanted kidney or a repaired heart, "Is it worth it?"

We pledge to do all we can to keep health care costs from rising any higher. We will examine every suggestion, and we will initiate any project that promises to reduce rates for you, our subscribers.

But we also pledge, just as firmly, to provide **complete** protection so that you and the members of your family will get all the care and treatment you need wherever and whenever the need arises.

That's what Blue Cross and Blue Shield are all about . . . and it's why we say Blue Cross and Blue Shield are **with you all the way.**

BLUE CROSS OF VIRGINIA AND BLUE SHIELD OF VIRGINIA

With you all the way

Church Services

MEMORIAL METHODIST

Virginia Ave & Court Street
Rev. Alfred Eastman
Church School –9:45 a.m.
C. S. Supt.–Ben Wheeler
Worship – 11:00 a.m.
Methodist Youth Fellowship – 6:15 p.m.
Worship –7:30 p.m.
TUESDAY –
Sanctuary Choir –7:30 p.m.

LIBERTY BAPTIST

Dr. Thomas D. Lea, Pastor
Appomattox, Virginia
SERVICES–
Sunday School –9:45 a.m.
Morning Worship –11:00 a.m.
Training Union –6:30 p.m.
Evening Worship –7:30 p.m.
WEDNESDAY–
Prayer Meeting–7:30 p.m.

ST. ANNE'S EPISCOPAL

Oakleigh Avenue
H. M. Latta, Vicar
1st Sunday after the Epiphany
8:30 – Morning Prayer & Sermon
10:30 – Church School
7:30 – Vestry at Vicarage
TUESDAY
10:30 – Church Women at Vicarage

BIBLE BAPTIST

Sunday School –10 a.m.
Morning Worship –11 a.m.
Miniature Choir –6:45 p.m.
Adult Choir – 7 p.m.
Youth Rally –6:45 p.m.
Evening Worship –7:30 p.m.
WED.
Prayer Meeting –7:30 p.m.
YOUTH RALLY SATURDAY– This coming Saturday night at 7 p.m. at the Madison Heights School on Phelps Road in Lynchburg, the area wide independent Baptist Youth Rally will be held and will be sponsored by the Grace Baptist Church of Madison Heights, Va., of which Rev. Jack Finch is pastor. The Young People from the Appomattox area are cordially invited to come and be the guest of Bible Baptist Church. We will be meeting here at the church at 5:30 p.m. The two busses will be driven to the meeting. We encourage all of our many Young People to be sure and come for this Youth Rally. We will stop on the way home for refreshments.

ADVENTIST CHURCH

Matthus B. McDannel, Pastor
Lesson Title for the First Week in January – Our Father - God
Memory Text: "Behold, what manner of love the Father hath bestowed upon us, that we should be called the sons of God: therefore the world knoweth us not, because it knew Him not." I John 3:1.

The aim of this study is to increase our understanding of God's fatherhood and our sonship.

Key thoughts: The architect of the universe knows its myriad stars and maintains each in its appointed course. The same Infinite One has given us life and being and desires us to accept Him as the Architect of our lives.

Lesson Outlined for Sabbath Jan. 3, made easy to study each day. Sun. The new name, Luke 1:32. Mon. - The Father Revealed in Christ. John 14: 8-10. Tues – The Privilege of Sonship, I John 3:12. Wed – The Discipline of Sonship. Heb. 12: 5-7, 11. Thurs – The Father's Love. Romans 8:35-39. Fri – Approaching the Father. John 4:23,24.

A knowledge of the way of life eternal is vital to these times. The great old themes of the New Testament are presented in a new format to show forth the strait pathway in an easy reading guide.

Note: In order to strengthen our confidence in God – Christ teaches us to address Him by a new name, a name entwined with the dearest associations of the human heart. He gives us the privilege of calling the infinite God our Father. This name, spoken to Him and of Him, is a sign of our love and trust toward Him, and a pledge of His regard and relationship to us. Spoken when asking His favor or blessing, it is as music in His ears. That we might think it presumption to call Him by this name, He has repeated it again and again. He desires us to become familiar with the appellation. "Christ's Object Lessons". p. 141,142.

"Neither life nor death, height nor depth, can separate us from the love of God which is in Christ Jesus; not because we hold Him so firmly, but because He holds us so fast. If our salvation depended on our efforts we could not be saved but it depends on the One who is behind all the promises. Our grasp on Him may seem feeble, but His love is that of an elder brother, so long as we maintain our union with Him, no one can pluck us out of His hand." "The Acts of the Apostles", Page 553.

Sabbath School – 9:30 a.m.
Worship Service – 11 a.m.
Come and receive the warm welcome awaiting you.

PRESBYTERIAN

M. G. Stimpson, Pastor
APPOMATTOX C. H. –
Sunday School – 10 a.m.
Mrs. Ella Anderson, Supt.
Morning Worship – 11 a.m.
Message: To Deal With Sin
MONDAY –
Choir – 7 p.m.
Women of the Church – 8 p.m. at the Church. (All three Circles will meet jointly. Miss Sandra Gilbert will present the program.)
WALKER'S –
Morning Worship – 9:45 a.m.
Message: Entering Into Covenant
Celebration of the Lord's Supper.
Sunday School – 10:45 a.m.
Officers' Meeting – 7:30 p.m.
STONEWALL –
Sunday School – 9:45 a.m.
Session Meeting – 2:15 p.m.

When Your OPTOMETRIST Prescribes Glasses And Your REGISTERED OPTICIAN at EHRICH'S Fills Your Prescription, You Also Get The Guidance of a FASHION EYEWEAR CONSULTANT

No Wonder So Many Have Said — See EHRICH'S And See Better See EHRICH'S And Look Better

to Avail Yourself of Our COMPLETE SERVICE

Dial 845-1533

EHRICH'S

1107 MAIN STREET Lynchburg, Va. 24504

United Parcel To Add States

The Interstate Commerce Commission (ICC) has issued an order which will greatly expand the service area available to Virginia shippers through one of the nation's primary small-package transportation systems.

The ICC order permits United Parcel Service to add nine states to the service area presently available to Virginia shippers and receivers of small packages. Under the order, the company will have the authority to handle packages for Virginia businessmen and residents to and from a total of 36 other states and the District of Columbia.

United Parcel Service specializes in the handling of packages up to 50 pounds which not exceeding 108 inches. Its rates are competitive with parcel post.

At present, Virginia law does not permit the company to offer intrastate halding of packages between points inside the state.

The ICC order, issued on Nov. 21, would permit the company to pick up and deliver packages to and from North Dakota, South Dakota, Nebraska Kansas, Oklahoma, Texas, Arkansas, Louisiana and Mississippi, as well as to and from the entire midwestern southeastern and eastern parts of the United States.

The number of additional legal and regulatory step necessary before service can be commenced.

Mt. Airy Baptist

A large crowd attended the regular Pastoral Service Sunday and the Lord's Supper was administered Sunday night.

The Pastor and Deacons are sponsoring service the third Sunday at 7:00 p.m. You will once again have the opportunity to enjoy the Gospel Singing of Mr. James Braxton from Madison Heights. This will start a building fund for the Church, the committee solicit each members support.

Mrs. Elzonia Humbles and daughters Misses Ruth and Jo Ann and grandson Freddy spent the Christmas holiday in Washington, D. C. visiting her daughter, Mrs. Martha Faulkner and family. They also attended the wedding of Mr. Walter Jones, Jr. The Humbles enjoyed a very happy visit.

The intermediate choir are very happy to have one of its most faithful members, Miss Gwen Megginson back home, recuperating from surgery she received in the Lynchburg Gen. Hospital.

Canaan Baptist

For I am with thee, and no man shall set on thee to hurt thee: for I have much people in this city.

Second Sunday January 11, 1970 speaker for 11:30 a.m. service will be the Rev. N. M. Booker. You are invited to come and worship with us.

Mrs. Mark Hudson would like to thank her many many friends for their visits and gifts, and so many acts of kindness shown her since her illness and during the holidays. I am asking God to Bless and keep you through the years to come.

Visitors in the home of Mrs. Cora Jones during the holidays were her daughter, and son-in-law, Mr. and Mrs. Perry Emonds and daughter of Richmond, Va. Also her son Mr. Morris Jones of Baltimore, Maryland.

Stock Dividend Is Approved

The Board of Directors of Fidelity American Bankshares, Inc., a Lynchburg - based registered bank holding company, has approved distribution of a 5% stock dividend. Plans call for the dividend to be paid on May 5 to shareholders of record as of April 22, 1970, and this will call for the issuance of 58,611 shares, increasing the number of shares outstanding to 1,230,835. A check will be sent to each fractional shareholder based on the closing bid price of the stock on the April 22 record date, for any fractional share to which they are entitled.

The holding company directors also approved payment of a quarterly cash dividend of 20 cents per share, to be paid January 1, 1970 to shareholders of record as of December 18, 1969. This is the second cash dividend paid by Fidelity American. The first dividend of 20 cents per share was paid in September, shortly after the holding company began operations. The additional shares issued as a result of the stock dividend was participate in cash dividends at the end of the second quarter in 1970.

The stock dividend is now subject to approval by holding company shareholders, who will have an opportunity to vote on the proposal at their annual meeting, set for April 22 in Lynchburg. This meeting, which will be followed by a luncheon, has been moved from the Jan. to April, and will be attended by former shareholders of Fidelity National Bank, Lynchburg, and American National Bank, Portsmouth, who last fall approved formation of the holding company by converting their bank stock into holding company stock.

Currently pending is final approval for the affiliation of two additional banks with Fidelity American' The Bank of Hampton Roads, Newport News, and Buchanan National Bank, Buchanan. When these acquisitions are completed, the new holding company will have a total of 40 offices throughout the state and assets of over $312,000,000.

RED OAK BAPTIST

Rev. G. Edward Hughes, Pastor
Sunday School –9:45 a.m.
Robert Lucado, Supt.
Training Union –6:30 p.m.
Evening Worship –7:30 p.m.
Thursday, Jan. 8 –
Choir Rehearsal –7:30 p.m.

JORDAN BAPTIST

"But I say unto you, love your enemies, bless them that curse you, do good to them that hate you, and pray for them which despitefully use you, and persecute you." Matt. 5:44

Choir meeting Thurs. night, Jan. 8 at 7:30. Please be present.

Church meeting will be held on Tuesday night at 7:30 before the fourth Sunday.

Sunday School each Sunday at 10 a.m. Preaching service each 4th Sunday at 11 a.m.

Birthdays

Louise Blackwell	Jan. 12
Virginia Ryan	Jan. 19
Ethel St. John	Jan. 19
G. C. Maxwell	Jan. 25
Nat Wilkerson, Jr.	Jan. 21
Joe Maxwell	Jan. 27
Barry Maxwell	Jan. 26
Ricky Shelton	Jan. 28
Rodney Roach	Jan. 30

JAMERSON'S Insurance Agency

ALL LINES OF INSURANCE

Mr. & Mrs. Robert (Bob) Jamerson

Phone 352-8443 Appomattox, Va.

SEE US FOR YOUR INSURANCE NEEDS!

Four Generations

Four generations got together during the holidays. Mrs. J. E. Davis of Inverness, Florida seated, mother of Mrs. John Dixon of Gladstone, Va. on the right, standing next. Mrs. Evelyn D. Williams, daughter of Mrs. John Dixon holding her daughter Cathy of Richmond, Va.

Tax May Reduce Vepco Rate Request

John M. McGurn, president of the Virginia Electric and Power Co., said today that the tax reform bill signed by President Nixon on Tuesday may reduce the amount of increase in electric revenues requested by Vepco Nov. 25, 1969.

McGurn pointed out that the Federal surtax rate at the time the application was filed was 10 per cent, but it is now scheduled to be reduced to five per cent on Jan. 1, 1970, and to be eliminated on June 30, 1070, which will bring Vepco's effective Federal income tax rate back to 48 per cent.

The removal of the surtax, McGurn said, could reduce Vepco's $25,000,000 rate increase request by some $7,000-000. However, McGurn emphasized that, "Other taxes which may be imposed, as well as other expense items such as the cost of labor, materials and coal, might increase between now and May 4, 1970, when our rate request is scheduled for a hearing before the State Corporation Commission".

"In this event," he added, "the savings from the reduction in the surtax would have to be reduced by consideration of all expense increases which may occur elsewhere."

At the time Vepco applied for the rate increase, it stated that it was the first such request in 15 years and was necessitated by rising costs in almost every phase of the company's electric operations.

PREVENT FIRES SAVE LIVES

For COLDS take 666

JOHN P TAYLOR Phone - 352-7916 Home 352-7937 Appomattox, Va. STATE FARM INSURANCE COMPANIES

NOTICE

Business and Professional Licenses For 1970 Are Due By January 31, 1970 . . .

TOWN OF APPOMATTOX 1/8/4t

NEW WINTER TIRES

STEP UP TO DELTA Quality

6.50 x 13 BLACK WALLS

$18.90

* BETTER STABILITY * SUPERIOR TRACTION
* INCREASED MILEAGE POTENTIAL
* GREATER HIGH SPEED DURABILITY

GAS 30.9¢ Per Gallon

WE STUD TIRES - THIS METAL STUD GIVES MORE TRACTION ON ICE AND SNOW

WEBB'S TIRE SERVICE

APPOMATTOX, VIRGINIA

• COMPLETE RADIATOR SERVICE

GRINELS MOTOR CO. Va. Dealer License No. 2 Appomattox, Va.

THIS INDIVIDUAL HAS HIS OWN IDEAS OF WHAT'S COMFORTABLE.

What's warm for you may not be warm for him. That's why nothing beats electric baseboards for keeping baby's room his kind of comfortable.

Each room heated by electric baseboards has its own temperature control. So you can keep baby's room warmer than the kitchen or your own bedroom.

What's more, flameless electric heat is as quiet as a mother's footsteps. And safe enough for a crown prince.

When you buy or build a home, talk to your builder about electric heat.

Other systems may be good for heating houses. But ours is best for warming individuals.

Vepco